Language

Does the language fit the purpose and audience?

If it is a piece if persuasion or argument, has the writer used rhetorical devices?

If it is a piece of description, has the writer used techniques such as colour, the five senses and imagery?

SLLAPPS

Layout

How has the writer presented the information on the page?

Think about:

- Colour
- Font
- Positioning of titles, pictures and text
 - Bulletpoints

SLLAPPS



What key images do we see? What do these tell us? What camera shots and angles are used and why?

Extreme close-up: used to highlight important details Close-up: to show facial expressions

Medium shots: to show relationships between characters Long shots: to show the place

Extreme long shots: to show a wider view of the scene

High level viewpoint: the camera is angled downwards, making the subject look small Low level viewpoint: the camera is angled upwards, making the subject look big

Point of view shot: we see the character's perspective

Pan shot: the camera sweeps across the scene, showing the place step by step.

- 3. What music/sounds are used? Do they suit the image? What atmosphere do they create?
- 4. What text appears on the screen? What does the text tell us? Does the text relate to the images?

How does the director combine these elements (images, camera shots and angles, music and sounds, and text) to get across their message and give us a particular impression?



SLLAPPS and TAP

When deconstructing a non fiction text:

1. Identify TAP

T = Text (what type of text is it? Letter? Advert? Speech?)

A= Audience (who is it aimed at?)

P= Purpose (what is the purpose of the piece of writing? To inform? To explain? To persuade? To argue?)

2. Work through SLLAPPS.

Structure: order of information

Reading

Does the text have a title?
Has the writer used
any specific techniques
in the title i.e. a question,
personal pronouns, alliteration? What
is the purpose of the title?

What are we told in the opening paragraph?

Do the paragraphs link? How does the writer do this? Developing points? Repeating images/language?

What are we told in each paragraph? Is there are pattern, such as the five ws in a newspaper article?

How does the text end? Does the final paragraph link back to the first paragraph?

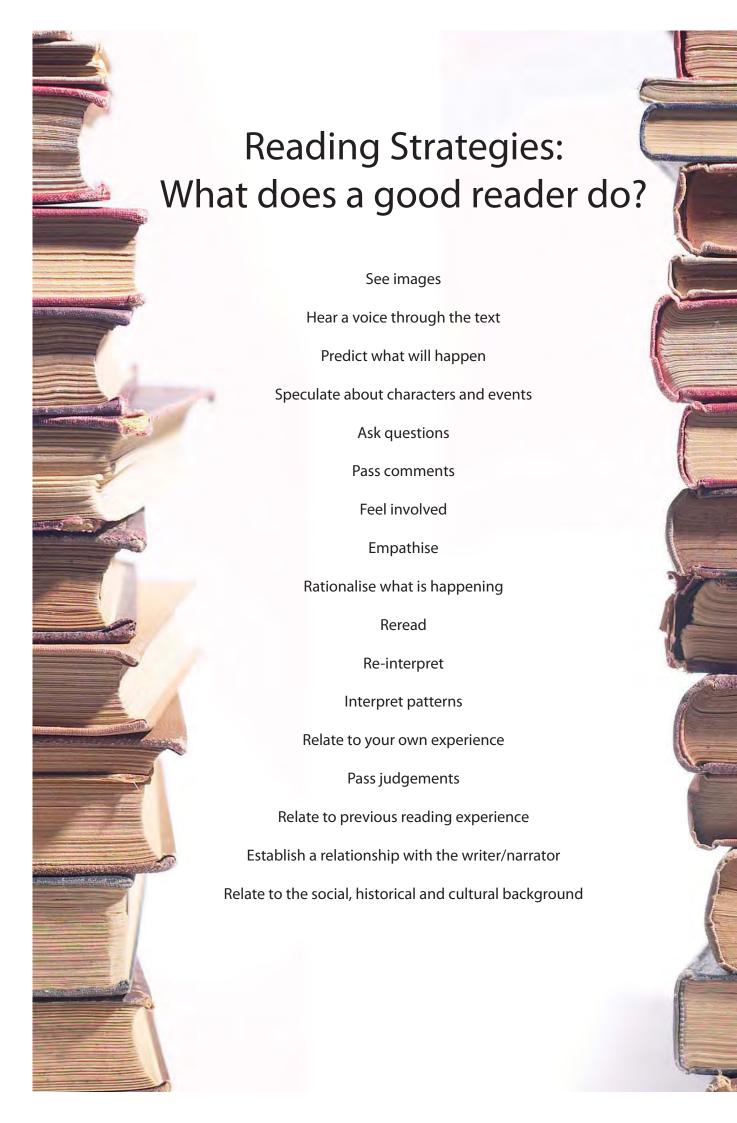
SLLAPPS

Audience

Who is the text aimed at and how do you know this?

Purpose

What was the text written for? Is it to persuade the audience, describe an event or argue a point of view?



Pictures

What are pictures of? How do they relate to the written text? Where are they positioned on the page? Have they used colour or black and white?



Style

Is the text formal, informal, chatty, technical, sarcastic?

