

# UNDERSTANDING

# SOCIAL MEDIA

# TERMS AND CONDITIONS

# AND PRIVACY

Terms and Conditions can often be long, difficult to understand and contain lots of jargon and legal language. No wonder we often just scroll right to the bottom so we can click accept! However, many apps work by accessing your photos, videos and microphone so it is important to know and understand what you are agreeing to when you sign an app's terms and conditions.



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FROM THE DIANA AWARD



Anti-Bullying Pro

We've highlighted some of Facebook's Terms and Conditions for you below.

### When signing up to download and create an account with Facebook, you agree that:

- You will not use Facebook if you are under 13
- You will not lie about yourself when setting up your Facebook account
- You will have just one personal Facebook account
- You will not bully, upset or intimidate others
- Facebook can use your name, profile picture and other content in connection with any commercial or advertisement without compensation
- All photos or videos you've posted are officially owned by you but you allow Facebook to use them without paying for it
- Facebook may keep a backup copy of all your content even if you have deleted your account
- If you delete your account, things you have posted will be deleted but not things other people have shared about you
- Facebook doesn't always have to let you know if something is paid or sponsored content
- When you post any content using 'Public' settings, you allow everyone on and off Facebook to use that information and connect it with your name and profile picture

For the full version of Facebook's Terms and Conditions, [click here](#).

### Your privacy on Facebook

- You can easily view and adjust your privacy settings on Facebook by clicking on Settings and then Privacy. Facebook also have a Privacy Checkup tool available that guides you through some of your privacy and security settings, so you can review your choices to help make sure that you're sharing with who you want.
- You can decide who you share content with on Facebook such as your friends, public or only you by using the audience selector. Only you and your friends can post to your timeline and you can decide who sees what they post. You can also decide who can see what's on your profile
- Remember, some things you share on Facebook will always be public. For example, when you post or leave a comment in a public group, your post or comment will be public and can be seen by anyone.
- Through your privacy settings, you can also decide how people can find you on Facebook and decide on who can send you friend requests.

For more detailed info on Facebook's Privacy Settings & Information, [click here](#).



## NEED HELP?

If you want to find out more about how to report content on Facebook or how to block someone, check out our [Blocking & Reporting Guide](#).

And remember, if something's concerning you when you're on Facebook, a problem shared is a problem halved. Talk to a parent or other trusted adult if you are feeling anxious, are concerned about a friend on Facebook or have seen or heard something which you find worrying.

If you don't feel able to talk to a trusted adult, you can use our Crisis Messenger service. The Diana Award Crisis Messenger provides free, 24/7 crisis support across the UK. If you are a young person in crisis, you can text DA to 85258.



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We've highlighted some of Instagram's Terms and Conditions for you below.

### When signing up to download and create an account with Instagram, you agree that:

- you will not use Instagram if you are under 13
- you won't bully anyone or post anything horrible about people
- you have read the Community Guidelines and will obey them when using Instagram
- you have the right to feel safe on Instagram
- you won't post any private or confidential personal information of yourself or anyone else
- all photos or videos that you've posted are officially owned by you but you allow Instagram to use them without paying for it
- Instagram can send you adverts connected to your interests and it will not always be obvious that it is an advert
- Instagram can keep your content saved after you have deleted your account if someone has reshared it

For the full version of Instagram's Terms and Conditions, [click here](#).

### Your privacy on Instagram:

- Instagram is automatically public which means that anyone can see your profile and posts and can like or comment on your photos and videos. You can easily change your profile settings to private so that only followers who you approve can see what you share and can like or comment on your photos and videos. To find out how to check your privacy settings, [click here](#).
- If someone was already following you before you set your posts to private and you don't want them to see your posts, you can [block them](#).
- Unless added to your story, live streams will disappear once you've finished recording but remember users can still screenshot and record these.

For more detailed info on Instagram's Privacy Settings & Information, [click here](#).



114 likes



## NEED HELP?

If you want to find out more about how to report content on Instagram or how to block someone, check out our [Blocking & Reporting Guide](#).

And remember, if something's concerning you when you're on Instagram, a problem shared is a problem halved. Talk to a parent or other trusted adult if you are feeling anxious, are concerned about a friend Instagram or have seen or heard something which you find worrying.

If you don't feel able to talk to a trusted adult, you can use our Crisis Messenger service. The Diana Award Crisis Messenger provides free, 24/7 crisis support across the UK. If you are a young person in crisis, you can text DA to 85258.



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We've highlighted some of TikTok's Terms and Conditions for you below.

**When signing up to download and create an account with TikTok, you agree that:**

- You are at least 13 years of age
- You will not post explicit content or nudity, spam comments, bully or harass other users or post personal information
- You will keep your password confidential and not to share it with anyone
- You will not upload racist or discriminatory material or to intimidate or harass another person or promote sexually explicit material, violence or discrimination based on race, sex, religion, nationality, disability, sexual orientation or age
- TikTok can share your data with selected third parties
- TikTok can delete specific content or delete your account without prior notice and without reason
- TikTok can use your personal data for advertising
- You have the right to leave TikTok at any time and can request that your account is deleted

**Your privacy on Tiktok:**

- When you make a profile on TikTok, the default setting is to be public. This means that anyone can follow you and you don't have to approve follower requests. Your profile can be easily set to private which means that you have more control over who can follow you and view your content. Find out how [here](#).
- Remember, that even if you set your account to private, your profile information such as your photo, username and bio will still be visible to all users. It is best to ensure no sensitive or personal information is included here such as your address, mobile number, where you go to school etc.
- You are also in control of who can comment on your videos by heading to the Privacy and Settings option and selecting 'who can send me comments'. You can also decide to turn off comments entirely or just allow comments on certain videos.

For more detailed info on TikTok's Privacy Settings & Information, [click here](#). Internet Matters also has a great page with top tips and advice about [TikTok privacy settings](#).

**NEED HELP?**

If you want to find out more about how to report content on TikTok or how to block someone, check out our [Blocking & Reporting Guide](#).

And remember, if something's concerning you when you're on TikTok, a problem shared is a problem halved. Talk to a parent or other trusted adult if you are feeling anxious, are concerned about a friend on TikTok or have seen or heard something which you find worrying.

If you don't feel able to talk to a trusted adult, you can use our Crisis Messenger service. The Diana Award Crisis Messenger provides free, 24/7 crisis support across the UK. If you are a young person in crisis, you can text DA to 85258.

Reference:

<https://tosdr.org/#tiktok>

<https://www.tiktok.com/legal/terms-of-use?lang=en>



## SNAPCHAT\_TERMS AND CONDITIONS



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We've highlighted some of Snapchat's Terms and Conditions for you below.

### When signing up to download and create an account with Snapchat, you agree that:

- You are over the age of 13
- You allow Snapchat to access, review, screen and delete your content at any time for any reason
- By posting something publicly, you allow snapchat and their business partners to use your name, voice and likeness and Snapchat can use it for their own purposes such as commercial or sponsored content
- If you use Bitmoji, Snapchat owns this and can use your Bitmoji for anything such as promoting their app
- You agree you will not use Snapchat for purposes related to bullying, harassing, intimidating, defaming, spamming or soliciting other users
- You also agree you will not encourage others to do the above.
- You agree to only making one account for yourself and to not make a new one if your account has been disabled for any reason.
- You agree to not share your password.
- Your memories are kept in their data system and by agreeing to their terms and conditions you automatically enable memories.
- You agree to never put yourself or others in danger when taking a snapchat e.g. high places

### Your privacy on Snapchat

- By default, only friends you've added on Snapchat can contact you directly or view your story.
- Via your privacy settings, you can easily decide who can contact you, send you notifications, view your story and who can see your location.
- Remember, even if you choose 'my friends' in your settings, anyone you're in a group with will be able to communicate with you in Group Chat. To see who's in a group before you join it, press and hold the name of the group in the chat screen.
- It's really important to remember that if you decide to select 'everyone' for who can contact you, even people who use Snapchat who you haven't added, will be able to send you snaps and chats.

For more detailed info on Snapchat's Privacy Settings & Information, [click here](#).

## NEED HELP?

If you want to find out more about how to report content on Snapchat or how to block someone, check out our [Blocking & Reporting Guide](#).

And remember, if something's concerning you when you're on Snapchat, a problem shared is a problem halved. Talk to a parent or other trusted adult if you are feeling anxious, are concerned about a friend on Snapchat or have seen or heard something which you find worrying.

If you don't feel able to talk to a trusted adult, you can use our Crisis Messenger service. The Diana Award Crisis Messenger provides free, 24/7 crisis support across the UK. If you are a young person in crisis, you can text DA to 85258.

Reference:

Snap Inc (2019). Terms of Service - <https://www.snap.com/en-GB/terms#terms-row>



★ Pinned Tweet

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We've highlighted some of Twitter's Terms and Conditions for you below.

### When signing up to download and create an account with Snapchat, you agree that:

- you are at least 13 years old
- Twitter can use your personal data for advertising
- your personal data can be used by third parties
- you have reviewed Twitter's Rules and Policies and that you can only use the service in compliance with these rules
- you will not engage in the targeted harassment of someone or incite other people to harass or target specific individuals or groups with abusive behaviour
- Twitter can delete specific content without prior notice and without a reason
- you acknowledge that you can retrieve an archive of your data including your Tweets
- you acknowledge that you have the right to leave Twitter at any time

### Your privacy on Twitter

- When you sign up for Twitter, your Tweets are public by default, but you can easily choose whether to keep them public or to 'protect them' through your account settings.
- Tweets that are public are visible to anyone, whether or not they have a Twitter account. 'Protected' Tweets are only visible to your Twitter followers but remember that followers can still screenshot your Tweets and share them.
- If you 'protect' your tweets, this means that you will receive a request when new people want to follow you, which you can approve or deny.
- Check out [this page](#) for more information about how to protect and unprotect your tweets.

For more detailed info on Twitter's Privacy Settings & Information, [click here](#).



## NEED HELP?

If you want to find out more about how to report content on Twitter or how to block someone, you can head over to [Twitter's Help Centre](#).

And remember, if something's concerning you when you're on Twitter, a problem shared is a problem halved. Talk to a parent or other trusted adult if you are feeling anxious, are concerned about a friend on Twitter or have seen or heard something which you find worrying.

If you don't feel able to talk to a trusted adult, you can use our Crisis Messenger service. The Diana Award Crisis Messenger provides free, 24/7 crisis support across the UK. If you are a young person in crisis, you can text DA to 85258.

Reference:

<https://tosdr.org/index.html#twitter>

<https://help.twitter.com/en/rules-and-policies#general-policies>

We're proud to be the only charity set up in memory of Diana, Princess of Wales and her belief that young people have the power to change the world. It's a big mission but there are two things within it that we focus our charity's efforts on – young people and change.

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Throughout all of our programmes and initiatives, 'change' for and by young people is central, including our anti-bullying work which encourages change in attitudes and behaviours.

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We hope you found this resource useful and wish you all the best in your anti-bullying journey.

If you would like to help us create more resources and train even more Anti-Bullying Ambassadors, you can make a £5 donation by texting CHANGE 5 to 70470 or visit [diana-award.org.uk/donate](https://diana-award.org.uk/donate)

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[www.diana-award.org.uk](https://www.diana-award.org.uk)